

**Code No:11001****JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD****MBA-I Semester Supplementary Examinations July 2010****MANAGEMENT THEORY AND PRACTICE****Time: 3hours****Max.Marks:60**

**Answer any Five questions  
All questions carry equal Marks**

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1. Comment on different roles a dynamic professional manager has to play to active institutional objectives.
2. What are human relations and discuss the contributions and major concepts in human relations.
3. What are the good objectives of a good plan? How far managers at different levels contribute for the fulfillment of the objectives.
4. What are the major approaches to problem solving and how do modern managers follow them in the process of decision making?
5. Discuss the merits and demerits of flat and tall organization structures. How does span of control affect the nature of organization?
6. Discuss the role and importance of monetary rewards or incentives in motivation.
7. Contrast high and low context cultures. What do these differences mean for communication?
8. Why do most controls of overall performance tend to be financial? Should they be? What else would you suggest?

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